



## LEARNING COIN PROJECT

- Equitable Education Fund Thailand
- eef\_thailand
- @EEF\_Thailand
- EEF thailand

# LEARNING COIN PROJECT

Equitable Education Fund  
(Thailand)



Equitable Education Fund (Thailand)

388 S.P. Building 13<sup>th</sup> Floor Phaholyothin Road,  
Samsennai, Phayathai Bangkok 10400, Thailand

+66 2 079 5475

[info@eef.or.th](mailto:info@eef.or.th)

+66 2 619 1812

<https://en.eef.or.th>

# OBJECTIVE OF THE PROGRAM

**01** To promote equitable education for children outside the school system's and in underprivileged families.

**02** To create a learning innovation that cultivates the reading habit and improve the study performance of children.

**03** To improve the quality of life of children and their parents by providing scholarships according to their monthly reading performance.

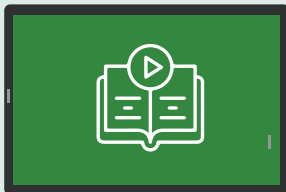
**04** To strengthen the cooperation mechanism of local organizations in searching for underprivileged children outside the school system.

**05** To learn teaching innovations according to the sustainable development goal of the United Nations.

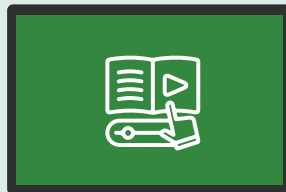


## PROGRAM APPROACH

The program requires more than **400+ participating children aged between 6-25 years old** in various provinces in Thailand such as Mae Hong Son, Yala, Nakhon Nayok, Bangkok, etc. to regularly read books on the tablets provided by the program with the LearnBig application of UNESCO installed. It has books and learning resources in multiple languages (Thai, English, Bahasa Melayu, and Melayu) available to read as well as official textbooks of the Basic Core Education Course of the Ministry of Education.



The application records the daily reading of the children and calculates it into the monthly scholarship to be paid to the children or their parents.



Based on the scoring algorithm, reading consistency counts as 50% of scholarship.



The reading hours per month count as 40% of the scholarship and answering questions at the end of each book counts as 10% of the scholarship.



# PROGRAM RESULTS

UNESCO has implemented the innovations for migrant children in Bangkok and Pathum Thani during 2018 - 2019 as a pilot group.

The result indicates that more than **50% of the children** have gained **higher reading skills** in the Thai and Myanmar languages.

01

400+ underprivileged children outside the school system in the 4 target provinces have gained learning and reading skills and received scholarships to help their families.



02

Over 800+ teachers, parents, local education personnel, volunteers and target children have improved their ICT, communication, learning and reading skills.



03

The provincial and local education authorities and networks have been encouraged to provide education to underprivileged children outside the school system through the innovative process.



04

The LearnBig application has gained **463,000+ users** both local and international with over 2.18 million views and 33,000 downloads.



05

The program innovations and results have been published locally and internationally through media, and have been chosen by **UNESCO Institute for Lifelong Learning** as one of the best practices concerning innovations for the underprivileged group.

# LEARNING COIN FOR EQUITABLE EDUCATION

UNESCO Bangkok received financial support from the **Equitable Education Fund (EEF) Thailand** to run the Learning Coin for the Equitable Education program phase 1 and continue in phase 2 to jointly promote the campaign that will eliminate educational inequality with cooperation from associates in the Asia Pacific and other regions for the increase of reading habit from students.

1,200  
THB/ Month

For children in  
**Bangkok**

800  
THB/ Month

For children in other  
**Provinces.**



## EARN A BONUS

In addition, the children may earn a bonus by reading more than the previous month.



The teachers or volunteers will follow up on the reading results through an online **UNESCO platform**, check the answers of the children under them and give advice on reading, how to choose a book or encourage them to read more.



Learn more about  
'LearnBig application'

